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NEXT BOARD MEETING
NOVEMBER
14
10 AM

President's Message



Well, I think the seasons are finally changing. Yellow and orange leaves are piling up in my yard and crackle under my feet as I walk through them. As the evenings are getting cooler, the smell of the neighbors' fires kindle thoughts of warm sweaters and a hot drink. So when there are changes in our life, it's the small joys that keep us going.

Change. Nobody particularly likes it, but it can be a good thing. It can take us out of our comfort zone and show us new ideas or methods, which can be scary or trigger our "I'm not good enough" syndrome. But, I equate it to learning, which can be a slightly less intimidating word than "changing." Personally, I love to learn. Even if I don't excel at the new thing I learned, it was still fun and my brain hopefully expanded. And because SCVWS believes all of our members want to learn more about everything watercolor-related, our Workshops team puts in a supreme effort to procure and book the very best in Art Instructors to conduct workshops for us. The team works very hard to keep the fees low as well. So, it can be a bit disheartening when after all that volunteer time and energy, we roll out our next year's workshops lineup and virtually no one responds by signing up. It has left the team wondering what's up?

To encourage sign-ups, we have made the decision to offer the workshop at the current pricing, but will raise the fee 90 days prior to the workshop, with the exception of the January workshop. Fees will increase for the January workshop 60 days prior to the workshop's start date. This will allow us to better gauge the interest in each workshop, and we will be able to cancel it without penalty with our venue and instructor. If you are interested in signing up for any of our workshops, I encourage you to do so soon. A \$75 deposit will hold your spot. I hope you will do that before the hustle and bustle of the holidays.

Our January workshop Instructor, Lynn Ferris, has some wonderful short Youtube videos you might enjoy. I watched some of them and was very inspired. There is a link in the Workshops section of the newsletter to one of her videos. If you like what you see, do sign up for her workshop.

Our next big event is our January Holiday party. You can read more about it in this newsletter. A big thanks and hugs to Tanvi Buch, our newsletter editor, as she always produces an incredible newsletter each month. Seriously, she is awesome!

Gobble, Gobble! That's Turkey speak for have a wonderful holiday!

Susan Jochheim

calendar

- THU NOVEMBER 2
- THU NOVEMBER 9
- THU NOVEMBER 16
- THU NOVEMBER 23
- THU NOVEMBER 30

- Paintsite: Sesnon House, Aptos
- Paintsite: Cupertino Memorial Park, Cupertino Veteran's day
- Hike & Sketch: Mayyan Ooyakma Open Space, Morgan Hill
- NO PAINTSITE :: Happy Thanksgiving!
- Paintsite: Japanese Garden, San Mateo



MEMBERSHIP INQUIRIES

membership@scvws.org

ANNUAL DUES ARE \$30

BECOME A MEMBER

PLEASE CHECK THE SCVWS CALENDAR OF EVENTS AND THE PAINTSITES WEB PAGE FOR LAST MINUTE UPDATES.

spotlight



Betsy Dillard Stroud

Betsy Dillard Stroud rides the twin, turbulent steeds of painting and writing. Stroud is a signature member, Dolphin Fellow, and Life Member of the American Watercolor Society in New York, and a signature member of the National Watercolor Society in California, and many others.

An internationally-acclaimed and award-winning artist, Stroud is also a former art historian who received her B.A. in art from Radford University, and her M.A. in art history from the University of Virginia. She was one of 28 American artists invited to exhibit in the Xiangsu Museum in Nanjing, China, in the First International Exhibition of Watermedia Masters in November 2007. Her paintings are in hundreds of collections all over the United States and in various international collections as well. She is the author of multiple books, and has been a judge of several shows, as well as a renowned lecturer. [website](#)

scvws team

President	Susan Jochheim	president@scvws.org
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Paintsites	Jane Saltman, Alison Turner	paintsites@scvws.org
Webmaster	(vacant)	webmaster@scvws.org
Newsletter Design	Tanvi Buch	newsletter@scvws.org

NEWSLETTER SUBMISSIONS

The deadline for each month's newsletter is the **15th** of the previous month (i.e. **the deadline for December submissions is November 15**). Content received **after the 15th** will be placed in the following month's newsletter.

Send items by email to the editor at newsletter@scvws.org. Please send **concisely-written** entries as text in an email or in a Word .doc exactly as you want them to appear. Images of artwork or supporting illustrations are required. Do **NOT** send PDF documents or other flyers of pre-formatted information. We may edit for space if necessary.

WINTER FESTIVAL

SATURDAY, JANUARY 13, 2024



Save the date for the next Member Holiday Party
at the Prince of Peace Church in Saratoga.

What a chance to meet new members and renew old friendships!

REGISTER TO ATTEND



SCVWS Members
November Instagram Muse Challenge

“I SEE RIGHT THROUGH YOU”

Optional Challenge Booster - Include a
Transparent Object

WHAT:

Email a painting to exhibits@scvws.org for the current month's theme, to be posted and displayed in the SCVWS Instagram gallery. See www.scvws.org Instagram Challenge page for info.

WIN A PRIZE:

A monthly raffle will be held and a \$25 gift certificate will be awarded to one of the participants for that month.

View entries on SCVWS Instagram @scvalleywatercolorssociety.
#scvwsnovember2023instagrammusechallenge

CLICK ON IMAGE FOR DETAILS

RULES

- Submission dates: **November 1-30, 2023** (until noon on last day)
- Must be a member to participate
- Create a painting inspired by the current month's theme

HOW TO SUBMIT

- .jpg file type only - at least 600 x 600 pixels (medium size)
- Ensure the image is clear & cropped - no mats in photo
- Email your image to exhibits@scvws.org
- Email subject line: "SCVWS November Instagram Challenge"
- Email body: Type your name, title of piece, size & price
- Your Instagram handle: Include this if you have one.



to our new members!

Catherine Edwards - San Jose, CA
Noushin Khorram - San Jose, CA
Susan Server - Los Gatos, CA
Sandi Kane - Campbell, CA
Nishith Mathur - Sunnyvale, CA
Kathy Park - Palo Alto, CA
Deanna Yamamoto - Portola Valley, CA



2024 WORKSHOPS

We are happy to announce our 2024 workshop lineup! Register and reserve your spot quickly!

Your workshops team works hard to bring great artists to share their skills and knowledge. 2024 will have a mix of in-person and online workshops. Please register early so we don't risk having to cancel workshops.

Free online Artist demos (without a subsequent workshop) will be offered in June and August to current SCVWS members.
In addition, we have a special "Members Only" 2-day online live workshop with David Lobenberg for a fee of \$20. How great is that?

For more information about each workshop, see the **Current Workshops** tab on our website. [ENROLL HERE](#)

Instructor/Artist: LYNN FERRIS

"Capturing the Light"

Workshop Dates: January 22-24 (3 days)

Demo Date: January 21 (1:30 - 4:00 pm)

****IN-PERSON** MEMBER PRICE: \$395 UNTIL 11/21/23 THEN \$435**

Instructor website: www.lynnferris.com



YouTube

NEGATIVE PAINTING

FOLIAGE IN WATERCOLOR

Instructor/Artist: DAVID LOBENBERG

Workshop Dates: February 10-11 (2 days)

Special "Members Only" Weekend Online Workshop

****ONLINE LIVE-STREAM** MEMBER PRICE: \$20**

Instructor website: www.lobenbergart.com

Instructor/Artist: LORRAINE WATRY

"Lillies and Glass Globes"

Workshop Dates: March 18-20 (3 days)

ONLINE Demo Date: Sunday, March 17 (1:30 - 4:00 pm)

****IN PERSON** MEMBER PRICE: \$395 UNTIL 12/18/23 THEN \$435**

Instructor website: www.lorrainewatrystudio.com

Instructor/Artist: NANCY GRIGSBY

"Expressing Your Artistic Inner Voice:
A Meaningful & Creative Journey in Mixed Media"

Workshop Dates: April 22-24 (3 days)

Demo Date: Sunday, April 21 (1:30 - 4:00 pm)

****IN PERSON** MEMBER PRICE: \$349 UNTIL 1/22/2024 THEN \$384**

Instructor website: www.nmgrigsbystudios.com

Instructor/Artist: LAURIE GOLDSTEIN-WARREN

"Easy Dynamic Pouring"

Workshop Dates: September 23-25 (3 days)

Demo Date: Sunday, September 15 (1:30 - 4:00 pm)

****ONLINE** MEMBER PRICE: \$275 UNTIL 6/23/2024 THEN \$305**

Instructor website: www.warrenwatercolors.com

Instructor/Artist: ALEXIS LAVINE

"Design for Success"

Workshop Dates: October 21-23 (3 days)

Demo Date: Sunday, October 20 (1:30 - 4:00 pm)

****ONLINE** MEMBER PRICE: \$275 UNTIL 7/21/2023 THEN \$305**

Instructor website: www.alexislavineartist.com

QUESTIONS? Email workshops@scvws.org

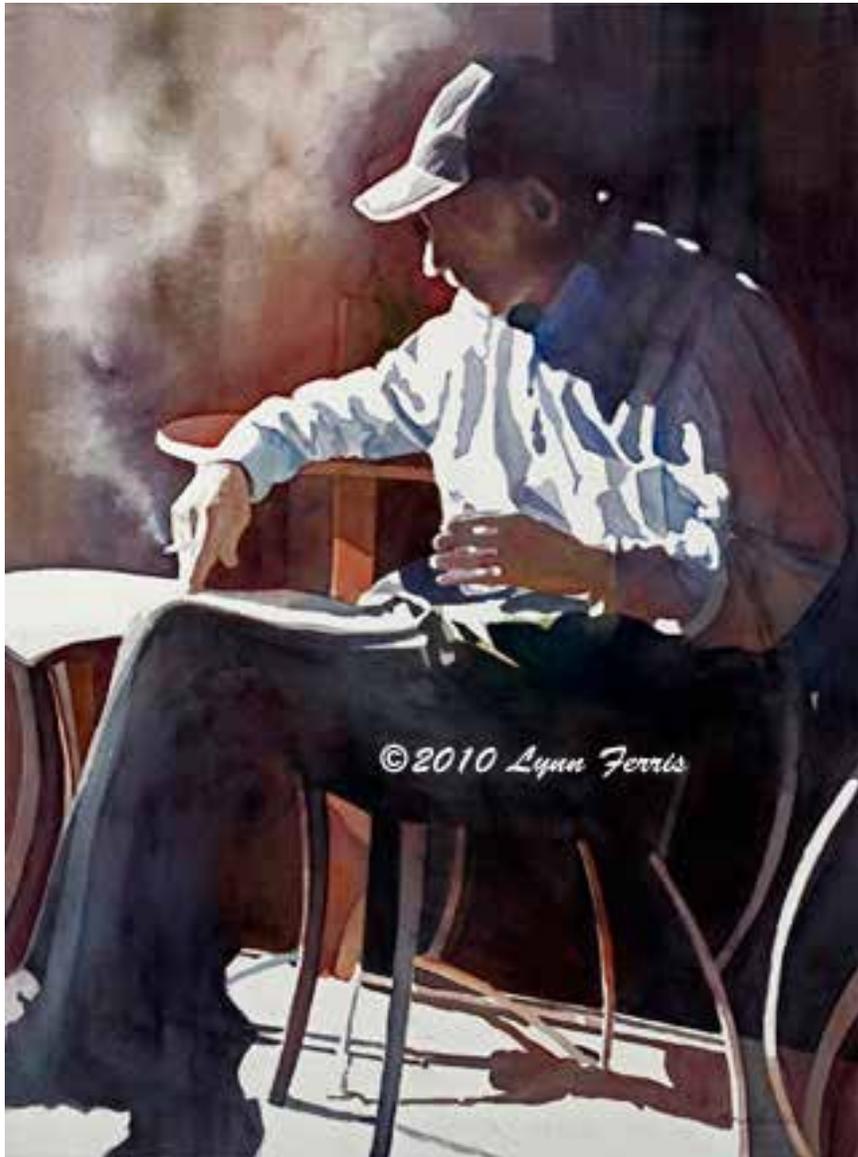
imprimatura

CREDIT: JERRYSARTARAMA.COM

An initial stain of color painted on a ground. It provides a painter with a transparent, toned ground which will allow light falling onto the painting to reflect through the paint layers. The term itself stems from the Italian and literally means "first paint layer." Its use as an underpainting layer can be dated back to the guilds and workshops during the Middle Ages; however, it came into standard use by painters during the Renaissance, particularly in Italy.



SHARE YOUR WORD FROM THE WORLD OF ART AT NEWSLETTER@SCVWS.ORG




lynn ferris

Capturing the Light

9.30 am - 3.00 pm PST
January 22-24, 2024 (3 days)
at the Hoover Theater

DEMO: January 21, 2024 @ 1.30 p.m. PST

Advanced Beginner & up

Member Price: \$395 until 11/21/23 then \$435 so SIGN UP SOON!

WEBSITE  **YouTube**  **YouTube**

We are pleased to offer an exciting and unique watercolor workshop with Lynn Ferris, AWS, NWS, TWSA, nationally and internationally known artist and instructor. Bring your work to the next level. Light and shadow shouldn't be afterthoughts in our paintings. In fact, good use of light and shadow is one of the best ways to take a painting from ordinary to extraordinary.

In her signature workshop "Capturing the Light," Lynn will show students how to:

- Use light and shadow to design stronger compositions and bring drama to a variety of subject matter
- Gain new skills and confidence working with shadows, light sources, creating glow, and more
- Lynn provides handouts, reference materials, and lots of personal attention

NOTE: This is an IN-PERSON WORKSHOP at the Hoover Theater.
Email [workshops](#) for more information.



"Tanvi painting at Rosicrucian Museum Gardens"

PAINTED EN PLEIN AIR
BY LISHA WANG

ALL SCVWS MEMBERS
ARE INVITED TO
SUBMIT A RECENT
PLEIN-AIR PAINTING TO
BE FEATURED IN THE
MINI EXHIBIT OF THE
MONTHLY NEWSLETTER.
NEWSLETTER@SCVWS.ORG

mini exhibit

"Bamboo Garden"

PAINTED EN PLEIN AIR
AT FOOTHILL
BAMBOO GARDEN BY
JAYNE SONNENSCHNEIN



DENDROCALAMUS ASPER
Foothill College - Bamboo Garden
SCVWS
9-7-23



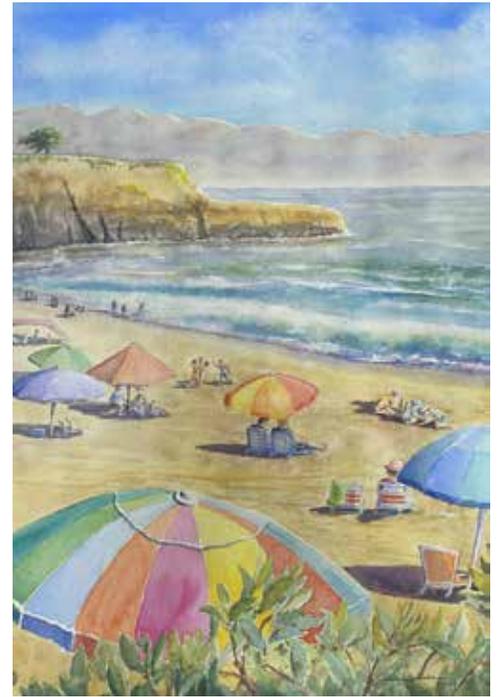
"SPRING SNOWMELT" BY BONNIE JOY SEDLAK
ACCEPTED INTO TWSA

Bonnie Joy Sedlak had a painting accepted into the Transparent Watercolor Society of America's 1st Annual Online Exhibition (Juror: Laurie Goldstein-Warren) which runs from September 15-October 31, 2023 <https://www.watercolors.org>. She was also accepted into the Pittsburgh Watercolor Society Aqueous Open International Exhibition (Juror: Kathleen Conover) which runs (online) from October 7-November 30, 2023, at <https://www.pittsburghwatercolorssociety.com>

Tiina Seppalainen is one of 40 artists accepted into the 2023 Capitola Plein Air festival taking place from October 30-November 5, 2023. This is the 7th annual event of this juried art competition. New this year: a quick paint competition on Saturday, Nov 4, 10:30 AM - 2:30 PM in the Esplanade Park by Capitola Beach. The final exhibition and art sale will be open to the public on Sunday Nov 5, from 11 AM - 4 PM (4400 Jade Street, Capitola).

member news

"BEACH DAY BY THE BAY" BY TIINA SEPPALAINEN



Rafael DeSoto, Jr.
WATERCOLOR FLORAL PAINTING WORKSHOP
2 Saturdays: Nov. 11 & 18, 11 AM - 4 PM
Pacific Art League, 688 Ramona, Palo Alto

[Information & Registration LINK](#)

classes



Rafael DeSoto, Jr.
WINTER LANDSCAPE PAINTING IN WATERCOLOR
Saturday, December 9, 11:30 AM - 3:30 PM
University Art, 2550 El Camino Real, Redwood City

[Information & Registration LINK](#)



november

December Group Art Show (Kansas City, MS)

[info](#)

Deadline: November 1, 2023

First Street Gallery 2024 Open Call (New York, NY)

[info](#)

Deadline: November 1, 2023

The Jones Gallery December Group Art Show (Kansas City, MO)

[info](#)

Deadline: November 1, 2023

43rd Annual Western Spirit Juried Art Show & Sale (Cheyenne, WY)

[info](#)

Deadline: November 2, 2023

American Watercolor Society 157th Annual International Exhibition (New York, NY)

[info](#)

Deadline: November 7, 2023

2024 Arizona Aqueous XXXVIII (Tubac, AZ)

[info](#)

Deadline: November 10, 2023

Renascence II – New and Emerging Art (Hudson, NY)

[info](#)

Deadline: November 11, 2023

29th Arts North International 2024 (Hopkins, MN)

[info](#)

Deadline: November 13, 2023

Illuminating Perspectives:

Exploring Light in Innovative Art (Sebastopol, CA)

[info](#)

Deadline: November 17, 2023

december

Rockies West National 34th Annual Watercolor Exhibition (Grand Junction, CO)

[info](#)

Deadline: December 1, 2023

CAL International 2024 (Conroe, TX)

[info](#)

Deadline: December 11, 2023

Masur Museum of Art's 61st Annual Juried Competition (Houston, TX)

[info](#)

Deadline: December 14, 2023

Intergalactic Open 4 - Juried Group Exhibition (Hermosa Beach, CA)

[info](#)

Deadline: December 15, 2023

juried art shows

GROWTH TAKES PLACE THROUGH
PERCEPTION, CONCEPTION, AND EXECUTION.
IN SIMPLER LANGUAGE: SEEING, THINKING,
AND ACTING.

FRANK WEBB

who
was the artist?

ANSWER ON [LAST PAGE](#)





SESNON HOUSE PHOTO CREDIT: ABBEY TAYLOR

thursdaypaintsites



Sesnon House
Cabrillo College
6500 Soquel Drive, Aptos [map](#)

Keeping in the spirit of Capitola's plein air week, Paintsites will be meeting at Sesnon House in nearby Aptos. Some of our members will be participating in the Capitola event and hopefully will join us to paint or for lunch at the Pino Alto Restaurant.

Originally built in 1911 and renovated in the 1990s, the historic [Sesnon House](#) is described as a "Californian" style house having Moorish, Mission, and American influences.

Parking is \$4. Click here for [Parking map](#).

The Pino Alto Restaurant is housed in the Sesnon House. Painters may sample the Cabrillo College culinary students' fare through the takeout pickup menu <https://www.pinoaltorestaurant.org/s/order> (The last restaurant seating is at 12:30 pm and would require advance reservations).

Directions: Take Hwy CA-17 South for approximately 25 miles. Keep left to stay on CA-17 S. Take exit 1B to merge onto CA- 1 South toward Watsonville/Monterey. Take exit 436 for Park Ave toward Capitola/Cabrillo College/Capitola Beach/New Brighton State Beach. Turn left onto Park Ave. Turn right onto Soquel Dr. Turn right onto Lower Perimeter Rd.

PAINTSITES ARTWORK & SITE PHOTOS

[SCVWS Website Gallery](#)

NEW: Paintsites Albums can be viewed by Paintsite, beginning June 2023.

[Paintsites Blog](#)

Although discontinued in May 2022, earlier blog posts are still accessible and provide a good synopsis of previous Paintsites events. Use the search option on the sidebar.

[Private Facebook Group](#)

To join, you must be a SCVWS member and have attended a Thursday Paintsite event. For details on joining the Paintsites FB Private Group and upcoming Paintsites, go [here](#).

General Information:

The usual start time for Paintsites is flexible. Unless a different start time is announced, the organizers will be there from around 10 am. Since a couple of the sites are remote where mobile service may be absent, the coordinators may be unreachable, or GPS inaccurate, **please check instructions before heading out**. Often people stay until early afternoon, taking a packed lunch to eat at the site.

Please note: Should inclement weather or unforeseen events cause cancellation of an event, it will be announced on the "Thursday Paintsites" section of scvws.org by 8 AM on the day of the event. Cancellation will also be announced by email, but the timing of SCVWS Paintsite emails cannot be guaranteed.

This information is also available from the [Paintsites](#) details page on the [SCVWS website](#), so you can easily retrieve it there.

Jane Saltman

650-304-8304
paintsites@scvws.org

Alison Turner

paintsites@scvws.org

Lora Cattell

650-208-6662



THU
9

Cupertino Veterans Memorial
10110 Parkwood Dr., Cupertino
[map](#)

In honor of upcoming Veterans Day (November 11), we will be painting at Cupertino's Memorial Park, part of the 28-acre community center. The park features the Cupertino Veterans Memorial "The Guardians, defenders of our freedoms," a gazebo with "gingerbread eaves," a variety of large trees hopefully still in fall color, picnic areas, and a sports center. Our last visit was in May 2014. Meet at the Memorial sculpture.

Directions: From Hwy 85, exit on Stevens Creek going east. Turn left at Mary, then right into the park. There is limited non-permit parking. There is more parking behind the Quinlan Center on Stelling



CUPERTINO MEMORIAL PARK BY DICK ZUNKEL



PHOTO CREDIT: VISITMORGANHILL.ORG

THU
16

Hike and Sketch, or Sit and Paint:
Mayyan Ooyakma
Coyote Open Space Preserve
9611 Malech Rd, Morgan Hill [map](#)

[Trail map](#)

Mayyan Ooyakma (the Muwekma Ohlone word for Coyote Ridge) is a new Open Space preserve formed to protect the area's rare grassland habitat and its endangered fauna and flora. We will be hiking on the short 1,000 ft Overlook Trail (Máyyan Wáayi). This trail begins near the parking area and continues as a gentle slope through a meadow and then climbs to a spot overlooking the Coyote Valley. A butterfly pass is not necessary for the Overlook Trail Hike; it is only required if hiking in the butterfly habitat area. See trail map for details.

FYI, there is shade and views the for those who wish to stay close to the parking area.

A butterfly pass is required to enter some of the OSP trails. Preserve gate opens at 10 AM.

[Butterfly Pass](#)

Note: Red Flag warning days and inclement weather may lead to preserve closures.

Directions: From Hwy 101 or Hwy 85. Go East on Bailey Avenue, then continue on to Malech Road. Free public parking area will be on the right.

THU
30

Japanese Tea Garden
San Mateo Central Park
50 E 5th Ave, San Mateo [map](#)

The Japanese Garden features a granite pagoda, tea house, koi pond, bamboo grove, and cherry trees. We hope that the Japanese maples will still be displaying fall foliage.

Directions: From Hwy 101 North, take exit 414B onto Hwy 92 West, and go 1 mile. From I-280 N, take exit 33 onto Hwy 92 East, and go 3.6 miles. In either case, take exit 12B onto CA-82 N, (El Camino Real), drive north 1.1 miles on El Camino Real, turn right onto E 5th Ave. Turn left at the Tennis Court Parking Garage, **68E E 5th Ave.**

PARKING NOTE: Repairs to the tennis court parking garage are supposed to be completed by November 27. Please check the Paintsites details page to confirm before you leave. More information for short-term parking options is available on San Mateo's [Downtown On-Street Parking webpage](#).



PHOTO CREDIT: CITYOFSANMATEO.ORG

PERSPECTIVE

EXCERPTED FROM "THE SIMPLE SECRET TO BETTER PAINTING" BY **GREG ALBERT**

Perspective used well will give your pictures a convincing sense of depth and enhance their believability. Proper perspective is important if your goal is pictorial realism.

Inaccurate perspective will make your paintings "look wrong."

Perspective can also be used to enhance the composition of your paintings. It can be used to create pointers that will guide the viewer's eye along a path of your design. Perspective can be used to pull the viewer into the picture or point the eye toward a particular element.

The illusion that objects of the same size appear smaller as their distance from the observer increases makes linear perspective an ally in our efforts to create variety in a painting. For example, railroad rails are parallel; the interval between them is predictably the same. When seen in perspective, however, these rails no longer appear parallel, but appear to converge on the horizon.

The interval appears to diminish, attracting the eye. Likewise, telephone poles in a row are at equal intervals, but perspective makes them appear closer together and smaller as they recede.



Good use of perspective creates uneven intervals

The eye is pulled toward the horizon line by the train, with the distant plume of smoke as an anchor. The vanishing point (that point at which the parallel lines appear to converge) is more interesting compositionally when it is offset from the center of the painting. By placing it off-center, near one of the sweet spots, you'll create intervals that are more irregular and more interesting.

"Markers" Ted Rose 12" x 16" Watercolor on paper

Atmospheric perspective

Not all perspective is linear. Atmospheric perspective contributes to the sense of depth or distance in a picture by suggesting the presence of intervening atmosphere between the foreground and distant background. Distant objects in a landscape will often appear cooler in color temperature and with less tonal contrast because of the dust or moisture particles suspended in the air.

Atmospheric perspective can be used to keep distant things from competing with the center of interest because detail, color intensity, and tonal contrast will be greatly reduced. Sharp detail, defined edges, bright color, strong tonal contrast, and rich texture are all things that make a center of interest or eye magnet, and are the very things obscured by atmospheric perspective.



Distance can help establish uneven intervals

Atmospheric perspective produces depth in a picture by suggesting the presence of intervening atmosphere between near and distant objects. Here, the background trees have been neutralized in color and value to suggest distance.

"Summer Wildflowers" Elizabeth Mowry 18" x 24" Pastel on paper

Millard Owen Sheets was an American artist, teacher, and architectural designer. He was one of the earliest of the California Scene Painting artists and helped define the art movement. [read more](#)



"Old Village" (1977)

Millard Sheets (1907-1989)